

A Brief Discussion on the Development Status of Electronic Information

Engineering

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Abstract: Electronic information engineering has an inseparable connection with the development of the people, and it is widely used by enterprises. Although the development trend of the domestic power information industry is good, it still faces various problems. According to the actual situation of the electronic information industry, finding out corresponding measures to solve can promote the further development of electronic information engineering.

Keywords: Electronic information engineering; Development status; Discussion.

1. INTRODUCTION

In recent years, my country's technological level has made significant progress, laying a solid foundation for the development of the electronic information industry. However, some problems appeared in the development process, which caused the electronic information to remember the direction of innovation and development is not clear enough, and the overall development speed was relatively slow. This article is based on the electronic information engineering development status of analysis and discussion, and put forward the corresponding safeguard measures.

2. OVERVIEW OF ELECTRONIC INFORMATION ENGINEERING

Electronic information engineering mainly uses computers and other technologies to complete the processing and control of electronic information. The contents of electronic information engineering include system design, research and application, and the information is also processed through corresponding channels. At present, the top priority of the development of electronic information engineering is mainly the software and manufacturing industries, and the scope involved is relatively wide. The application fields of electronic information engineering are shown in Figure 1. The development of an enterprise is also inseparable from electronic information engineering. Only by selecting the appropriate development trend according to the actual situation of electronic information engineering can the economic benefits of the enterprise be promoted. Our country attaches great importance to electronic information engineering in the development and application of products, and it has promulgated corresponding policies, laws and regulations, laying a good foundation for the development of the electronic information industry [1].



Figure 1: The application fields of electronic information engineering

3. THE CURRENT PROBLEMS ENCOUNTERED IN THE DEVELOPMENT OF ELECTRONIC INFORMATION ENGINEERING IN CHINA

3.1 Lack of professional electronic information engineering talents

At present, electronic information engineering talents are relatively scarce. Especially in the electronic information industry, the requirements for professional talents are high. Not only must they have certain electronic professional knowledge, but also the overall quality and ability of individuals are relatively high. As a result, there are fewer and fewer electronic information engineering talents. In addition, if the electronic information industry is to develop steadily, it must be seen in the light of the current situation. And cultivate professional technical personnel, so as to avoid the development of electronic information engineering in our country is restricted. At the same time, when cultivating professionals, the capabilities of the electronic information technology team must also take effective measures to improve. Minimize the cost of research and development, and the products developed must be recognized by the market people. To do so, it is necessary to present a high level of technology, strengthen the work related to research and development of products, take effective measures to attract talents and solve the problem of talent shortage.

3.2 Poor independent innovation ability

Compared with Western countries, my country's electronic information engineering technology started late. Many technologies were imported from Western countries, and there are obviously many shortcomings in innovation and independence. [2] In addition, the perception of errors in electronic information engineering has affected the development of the electronic information industry. In fact, the development of electronic information engineering requires not only professional technical personnel and teams, but also needs to pay attention to independent innovation capabilities. However, because employees pay too much attention to their own professional knowledge and ability, and ignore the consciousness of independent innovation, they will certainly not keep up with the pace of the times. Therefore, in order to change the traditional inherent thinking, it is necessary to improve the ability of independent innovation through learning and practice, as far as possible through person-to-person exchange and communication, and to improve their comprehensive quality and ability in constant practice.

3.3 Lack of a relatively high-quality market atmosphere

For electronic information companies to achieve more long-term development, a good environment

is also crucial. However, there are many problems in the overall atmosphere of the electronic information engineering market in my country. In particular, counterfeit and inferior electronic products are more serious, which not only infringe the property rights of other products, but also directly lead to vicious competition in the market. Under the long-term influence of this environment, the relatively poor overall market atmosphere will greatly affect the development of my country's electronic information engineering. In addition, the price of counterfeit and fake electronic products is relatively cheap, while the price of genuine electronic products is high. People usually choose relatively low-priced electronic products, so the enthusiasm of electronic information engineering technicians will be greatly reduced. Insufficient attention to the development of electronic information engineering, lack of corresponding laws and regulations, difficulties in the development of electronic enterprises and so on. Since the reform and opening up, our country has attached great importance to the development of high technology and adopted a series of measures for the development of electronic information engineering technology, but there are still shortcomings. As my country's electronic information engineering is in the development stage, some laws and regulations have been promulgated, but infringement and counterfeiting are still frequent, and people's daily needs for electronic products are increasingly demanding, which has caused Chinese electronic companies to rely on foreign high-tech. It is difficult for domestic enterprises to develop.

4. EFFECTIVE MEASURES TO STRENGTHEN CHINESE ELECTRONIC INFORMATION ENGINEERING

4.1 Increase the training of professional talents

The competition for talents in the electronic information industry is also fierce, mainly because the development of electronic information engineering in my country is relatively late, and there are fewer professional knowledge and skills related to the industry. Therefore, talent is also a potential target of enterprise competition. If the electronic information enterprise has enough talents, and it can discover its own use value, then it can promote the development of the enterprise. In addition, the enterprise must develop a relatively complete talent training program according to the actual situation, and different positions require different talents, according to the demand to develop a scientific and reasonable program. The development of an enterprise is inseparable from professional talents, but it should be noted that when cultivating talents, it is necessary not only to cultivate their professional knowledge, but also to take into account the comprehensive skill level of other aspects. At the same time, in the process of recruiting talents, companies can improve salary and treatment, and strengthen the training of talents, so as to better integrate into the company's positions. In addition, corporate trainers should improve the independent innovation ability of employees, so that employees can realize the importance of independent innovation, and set up corresponding incentive measures, so that they can be better used by enterprises and play their greatest role. In addition, corporate trainers should improve the independent innovation ability of employees, so that employees can realize the importance of independent innovation, and set up corresponding incentive measures, so that they can be better used by enterprises and play their greatest role[3].

4.2 Enhance employees' consciousness of independent innovation and improve laws and regulations

The electronic information industry must strengthen the awareness of intellectual property protection through effective channels. Chinese government departments have given strong support and issued corresponding policies, laws and regulations. Only after they are effectively popularized can a relatively complete intellectual property protection system be constructed. In addition, it is very important to enhance employees' sense of independent innovation and innovation ability. If they rely too much on foreign electronic information engineering technology, one day they will be eliminated by the times. Therefore, it is necessary to innovate electronic information technology according to the needs of the times, based on this, in order to stand out in the fiercely competitive market and occupy a great advantage.

4.3 Optimize the market atmosphere of electronic information engineering

Electronic information engineering occupies an absolute position in the contemporary market, but there is still a need to innovate the development model of electronic information engineering. The main purpose is to promote the further development of electronic information engineering. In addition, it is necessary to use effective channels to introduce advanced technology, the main purpose is to enhance the greater scope of electronic information engineering. And if we want to make the electronic information industry get a more long-term development, we need to cover the leading electronic information products in the world. In particular, the application of Internet information is also relatively extensive, so when propaganda is carried out, the activities are relatively stronger. From a long-term perspective, only innovation and product transformation are the most important tasks of electronic information engineering. The investment cost of the electronic information industry should be appropriately increased, and government departments should also provide support, promulgating relatively complete laws and regulations to avoid the occurrence of undesirable situations caused by finances. In addition, if an electronic information enterprise has a need for foreign exchange funds, it should find out the source of the enterprise direction and the bank should give corresponding support.

5. CONCLUSION

Through the discussion of the above article, we have a profound understanding of the problems faced in the development of electronic information engineering. Only according to the actual situation to find the corresponding guarantee measures in time, it can promote the further development of electronic information engineering. In addition, it is necessary to speed up the transformation of electronic information technology, attach importance to the training of professional technical personnel, and improve the overall technical level of electronic information engineering.

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