

On Bibliography Recommendation Service of University Library

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Abstract: Besides the traditional method of bibliography recommendation, some good advices are proposed in the paper, such as constructing the “good book” query system by the Mashup technique, increasing the column of recommendation of good and new updated books every week for every reading room and so on, all this will enhance the reader service level and experience in university library.

Keywords: Bibliography Recommendation Service; Reader Service; Mashup Technique.

1. INTRODUCTION

A In the past decade, with continuous development of Chinese economic, people's living standards have been significantly improved. Modern society has witnessed continuous emergence of elites from all walks of life. At the same time, the types and publishing volume of books have increased dramatically, showing a trend of contention among flowers [1-2]. On the one hand, it increases the freedom of university library to purchase books every year, and It is more difficult in choosing books. On the other hand, more useful information will be given to teachers and students in university in selection of textbooks, reference books and the development of their interests. In order to further deepen service for readers, library people-oriented policy should be ensured in bibliography recommendation.

In addition to university libraries, offline bookstores and online bookstores in China have become the main favorite bases for readers. Introduction of new books and popular books is set up in each classified book column of each floor in the offline store. Generally, it takes celebrity authors, celebrity recommendation, circulation and sales volume as a publicity stunt. Although it is full of commercial atmosphere out of interest relationship, it does bring great convenience to readers and broaden their horizons. Due to celebrity effect and based on convincing statistics, it is generally easy to be accepted by the majority of readers.

In the recommended bibliography services of Amazon, Dangdang, Taobao bookstore [3], etc., it is more convenient, convincing and updated quickly. This is due to the successful business model of online bookstore, which attracts more readers. The readers' feedback on the website after reading also provides powerful data for the recommended bibliography. All kinds of books in the web services of the website, such as sales ranking list, attention ranking list, star ranking, etc. (from a comprehensive

processing algorithm of feedback), provide the most powerful basis for readers to search the books they want in the sea of books.

These recommended bibliographic services are undoubtedly people-oriented and attractive, which have experienced the baptism of the survival of the fittest in the industry competition. How to use these practices in university libraries is a problem worthy of discussion.

2. BIBLIOGRAPHY RECOMMENDATION IN SOME UNIVERSITY LIBRARIES

There are a lot of books in university library, which is comparable to the ocean of knowledge. Readers who like reading often have such experience and feeling: a good book is a eye-popper and make people forget to eat or sleep. As Goethe said, "reading a good book is talking to many noble people". It is a state of enjoyment. For university students, graduate students and teachers, in any field and direction, the real good books hidden in the sea of books need us to discover together and recommend them, which is the sacred duty of our library staff.

Each university library will provide different services for readers. There will be "good book recommendation" column on each book website, which is generally composed of teacher recommendation and student recommendation, as well as famous expert recommendation and traditional good book cataloging. Some schools think that freshmen recommend good books as a feature. Some focus on recommending all kinds of popular books, while others focus on recommending good books in professional fields for graduate students and teachers. Many schools also hold activities of "reading a good book" and essay solicitation activities, for the purpose of broadening the horizons of university students and developing a good habit of reading. At the same time, it also excavates good book resources for the library, so as to better serve the majority of teachers and students. All this work has been done well. However, there exists some problems. For example, many university library websites do not provide strong search services for good books, or there are no obvious good book recommendation tips in some reading rooms or classified stacks, or the functions of these works are not powerful enough.

3. SUGGESTIONS ON DEEPENING THE BIBLIOGRAPHY RECOMMENDATION SERVICE

3.1 Building a powerful "good book" query system by using Mashup technology

Mashup is a new network application mode based on the concept of Web2.0. It obtains information sources from multiple scattered sites and combines them into new network applications [4-5]. Today, with the rapid development of network technology, the application of Mashup technology has become easier to master. It only needs University Libraries and famous online bookstores and offline stores to establish business cooperation relations. It is possible to achieve smooth cooperation without increasing the cost based on win-win cooperation and mutual assistance. Once the access right is obtained within the scope of the agreement, Mashup is used to access the database information of each website in the library host, and the information integration is carried out combined with the book data of the library, and a new book query system is developed, which is provided to the client users who have IP in the University. Of course, this kind of book query system not only includes the evaluation of each book in the famous book websites, but also the self-evaluation score or grade of

our library combined with the evaluation of experts, teachers and students. This query automatically updates data, and its function is based on long-term good cooperation. Such a book query service can obviously provide the greatest convenience for teachers and students.

At present, national departments such as the Ministry of education have not provided such a public free use of book information query platform. It is a positive way to realize the new book query system based on mashup in university libraries to deepen the reading service of teachers and students.

3.2 Each reading room should add the column of recommendation of good and new updated books every week

The reading guidance service of library is very important. In short, it is the process of guiding reading so as to fulfill the educational function. Specifically, it means that the library staff should control the documents and make full use of the relevant conditions to guide readers to read the relevant documents according to the needs of the society and reality and correctly understand the contents of the documents through a variety of effective working methods. The introduction of new books online is one of the most effective reading guidance services.

Many readers do not have the condition and habit of surfing the Internet frequently, so it is necessary to provide the latest recommended bibliographic information in the reading room. The printing of these information can be easily realized in the functional program of Web services, but the management personnel of each reading room is responsible for printing and posting, which should be updated once a week. In addition to daily work, the management personnel of reading room should also emphasize the careful collection of readers' feedback, and special personnel should be assigned to collect and handle all feedback opinions regularly.

3.3 University should solicit articles or essays of "reading a good book" every year

"Books are the ladder of human progress," Gorky said Books are the source of human wisdom, the nourishment of the whole world, the messenger of civilization, the friend of mankind, and the crystallization of spirit and wisdom. Reading a good book is like making a good friend. It is like a ship leading us from a narrow place to a vast ocean of life and extending the limited territory of life. Reading makes us no longer poor in spirit, no longer weak in life, no longer lonely in life. We will become people with having faith, knowing honor and disgrace and understanding others.

Reading more can make you a cultural person with family education and education. Because read more books will learn a lot from books There is a saying: the first impression is the most important. If you give others the first impression of being rude, reckless, yelling. Others may have bad impression on you. People. If you give others a first impression of being gentle, polite to people, what to say, people will be willing to chat and talk with you. Read more, you can become smart, you can face any problems with calm thinking. Books can make you wise, so you can face everything bravely without fear. Books are the tools we must rely on to grow up. As long as you read more, you will achieve something. Keeping in mind what the protagonist did in the book can make people more intelligent. Do the wrong thing in mind, as a lesson, the next time you encounter such a thing, you will know how to deal with it. In this way, you can make continuous progress and transformation in your life.

4. CONCLUSION

With the rapid development of social economy, various book resources are constantly emerging, and the choice of "good books" has become a major issue. Therefore, universitys should solicit articles or essays of "reading a good book" every year, not only for students, but also for teachers. In addition to advocating university students to love reading and enhancing quality education in all aspects involving morality, intelligence, and physical education, they are also constantly digging out good resources every year. The good book resources of university will lay a solid foundation for the compilation of the bibliographies recommendation in order to better serve the readers. Sticking to the traditional method of bibliography recommendation. It is generally recommended by special topics, experts, teachers, excellent students and new books. This article does not give unnecessary words concerning this issue.

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